

Austin McAskill

New York • acskilldesigns@gmail.com • [linkedin.com/in/austin-mcaskill](https://www.linkedin.com/in/austin-mcaskill) • austinmcaskill.com

Graphic Designer

Energetic and results-driven Graphic Designer with a strong foundation in branding, print, and apparel design. Known for being team-oriented, reliable, and adaptable in fast-paced environments. Experienced in collaborating with clients and cross-functional teams to deliver compelling visual solutions that meet both creative and strategic goals. Passionate about creating clean, impactful designs that elevate brand identity and engage audiences. Eager to bring creativity, attention to detail, and strong production knowledge to a design-focused role where visual storytelling and collaboration are valued.

WORK EXPERIENCE

Graph-Tex **03/2024 – Present** **Graphic Designer** **Cortland, NY**

- Conceptualize and design logos, apparel, posters, and other print materials for a wide range of clients, including sports teams, Fortune 500 companies, organizations, and individuals.
- Lead rebranding initiatives by refining and updating existing designs to align with a client's new visual identity or online storefront.
- Oversee the design and setup of client webstores, ensuring a cohesive and engaging visual presentation.
- Prepare product mockups by sourcing garment blanks, applying client-provided or original artwork, and uploading final assets to the webstore platform.
- Ensure all artwork is production-ready by cleaning up design files, selecting appropriate colors, and coordinating with the print production team for accurate execution.

Freelance **05/2016 – Present** **Graphic Designer** **New York**

- Design custom logos, uniforms, and merchandise for sports teams nationwide, including collegiate and professional-level clients.
- Create full sublimation-ready uniform concepts from scratch, ensuring cohesive branding across jerseys, shorts, and warmups.
- Deliver a wide range of freelance graphic design services—including posters, social media assets, and apparel mockups—while managing timelines and client communication independently.
- Collaborate with team stakeholders and vendors to ensure all artwork meets production specifications and quality standards.

ProCare LTC **01/2021 – 03/2024** **Accuflex Operator / Pharmacy Technician** **Syracuse, NY**

- Support the design and production of printed materials, including agendas, flyers, and brochures, as needed across departments.
- Serve as the primary operator of the Accuflex robot, managing high-volume script production to meet daily multi-run deadlines.
- Perform regular maintenance and cleaning of the Accuflex to ensure consistent, efficient performance and minimize downtime.
- Participate in weekly cross-company meetings to coordinate Accuflex workflows, troubleshoot issues, and optimize operational logistics.

Vision Merch **01/2018 – 01/2022** **Graphic Design Manager** **East Syracuse, NY**

- Oversee the end-to-end production of graphic merchandise, ensuring high-quality output and on-time delivery.

- Design a wide range of marketing and promotional materials—including shirts, flyers, advertisements, and retail collateral—for iconic 80s bands and other clients.
- Lead photo retouching and ensure all artwork is optimized for various production methods, including embroidery, screen printing, and direct-to-garment (DTG).
- Anticipate and plan resource needs to meet project goals within established timelines and budgets.
- Continuously research design and production trends to introduce innovative ideas and enhance creative output.

EDUCATION

Bachelor of Science in Graphic Design

State University of New York College at Oneonta

Oneonta, NY • 01/2017

SKILLS

Creative Skills

- Apparel Design & Mockups
- Branding & Logo Design
- Color Theory & Composition
- Digital Illustration
- Photo Retouching & Image Manipulation
- Print Design
- Typography & Layout Design

Production & Technical

- File Organization & Asset Management
- Preparing Print-Ready Files
- Prepress & Color Separation
- Sublimation & Screen Printing Setup
- Vendor & Production Coordination

Professional Skills

- Client Communication & Presentation
- Creative Problem Solving
- Cross-Team Collaboration
- Freelance Workflow Management
- Project & Time Management